

PULSE GOES ROGUE

BE 6 SPORTEQ



BE 6

LAUNCH EDITION



Coast-to-Coast
Triple Screen

Racing Tan
Interiors

Straight
Instrument Panel





BE6
 FORMULA E
 FREEDOM EDITION



Dual Screen
 Race-ready Cockpit

Vibrant Firestorm
 Orange Interiors

Halo Instrument
 Panel

TEQ_Talk with Google Gemini^{\$\$}

Conversational AI that powers natural interactions through 17 specialised AI agents and supports over 100 core functions and 48 apps spanning navigation, entertainment, vehicle controls, general knowledge, and more.



TEQ_Secure



NFC Card & Digital Car Key

Unlock and access your vehicle in multiple ways.

Secure360 Pro

Keep an eye on your vehicle with 360° exterior monitoring and dashcam functionality. View live footage and recordings, activate audio relay, and track your vehicle anytime through the Me4U app.



TEQ_xting



Express yourself with personalised LED tail lamp text displays.

User Profile with Auto-detection

Personalised profiles that instantly adjust vehicle settings, from seat, and mirror positions to climate, infotainment, AR HUD, and drive mode, to your liking.



TEQ_Drive

Custom Mode

Personalise your drive with settings tuned to your preferred power, climate, steering, and suspension.

Tribe Drive

Keep track of your tribe in real time, with their locations visible on road trips.

Revive and Revive SOS[#]

Get additional range at 0% charge to reach your nearest charger. Revive SOS offers additional range during emergencies (5 uses over the vehicle's lifetime).

*Revive mode is not a substitute for charging.



Drift Mode^{**}

Disables Electronic Stability Program (ESP), allowing controlled drifting in suitable conditions.

**Drift Mode is intended for controlled driving environments only. Vehicle features should be used responsibly and in accordance with local laws and road conditions. Mahindra does not promote rash and negligent driving in any circumstances.

TEQ_Play

Gaming and Karaoke

Transform your BE 6 into a gaming arena with support for up to four Bluetooth game controllers. Sing along to your favourite tracks with an immersive in-car karaoke experience.

Private Audio

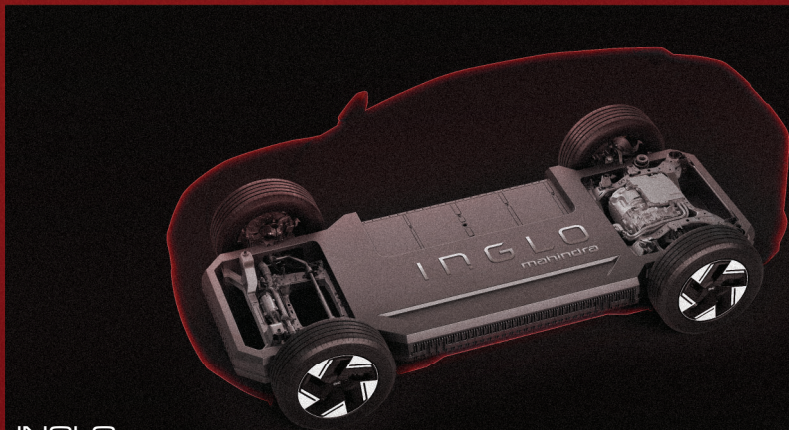
Connect compatible Bluetooth devices to stream in-car audio privately.



Same Heart, New Pulse



500+ km
real-world range**



INGLO

Electric Origin Architecture, proven over 80 crore km by 80,000+ proud owners*

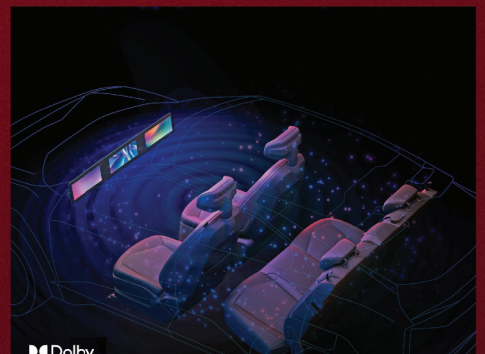
*As of Aug'26 for the Mahindra eSUV portfolio



1400 watt, 16-speaker
Harman Kardon Audio®

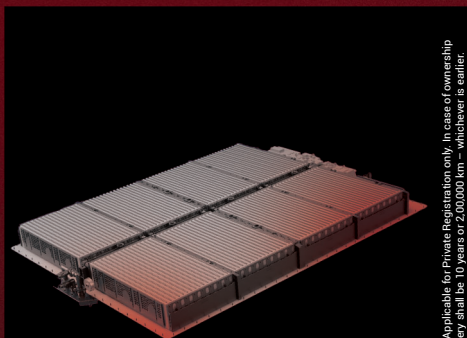


StraightAhead Display
Projects vital driving information
directly into your field of vision.



Dolby
VISION
BES SPORTED

First EV in India to have
Dolby Vision® and Dolby Atmos®



Lifetime Battery
Warranty^

^For First Registered Owner / Applicable for Private Registration only. In case of ownership change, warranty on HV Battery shall be 10 years or 2,00,000 km - whichever is earlier.



Intelligent Adaptive
Suspension

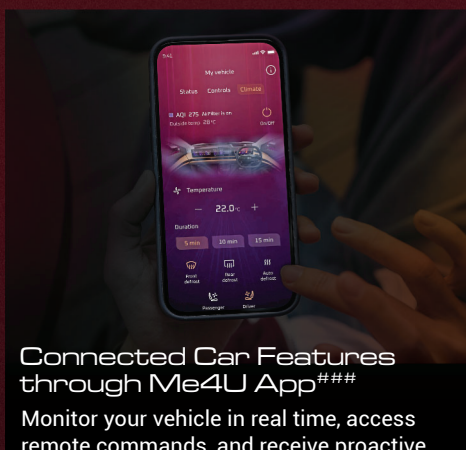


Infinity Roof



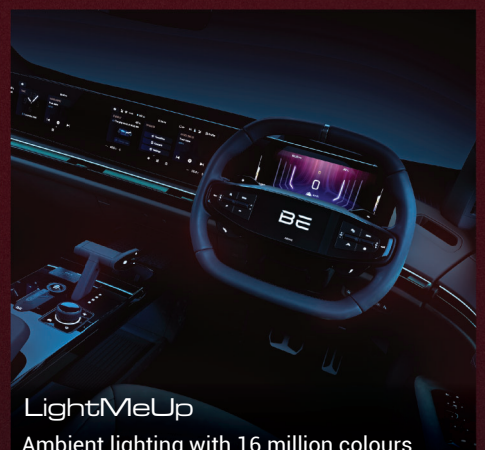
HandsFree Park^^

^^As per applicable terms & conditions



Connected Car Features
through Me4U App####

Monitor your vehicle in real time, access
remote commands, and receive proactive
safety alerts.



LightMeUp

Ambient lighting with 16 million colours
integrated into the interiors and Infinity Roof.

**As per tests conducted internally with moderate ambient temperature, City Drive with Low HVAC, Dry road and Optimal Drive Mode.
***Me4U connected vehicle services may require user registration, acceptance of applicable terms and conditions, and an active subscription. Subscription fees and other applicable charges may apply.

The Rogue Palette

BE 6 SPORTEQ



Ruby Velvet NEW



Firestorm Orange



Stealth Black



Tango Red



Deep Forest



Desert Myst



Everest White

FORMULA E FREEDOM EDITION (Satin finish)



Rosso Impulso NEW



Everest White



Firestorm Orange



Stealth Black

LAUNCH EDITION



Graphite Storm NEW

Interior Themes[§]



Racing Tan
LAUNCH EDITION



Racing Tan & Black
TWO, THREE,
THREE+, FOUR



**Black & Firestorm
Orange**
FE, FE FOUR



Sage Green & Grey
ONE

All features mentioned in the brochure are not available on all variants of BE 6 SPORTEQ ('Vehicle'). Accessories shown in the brochure are not part of standard configuration and need to be purchased separately. Performance figures displayed throughout the brochure and on all marketing material are based on independent testing conducted by experts in controlled environments. Actual performance will vary depending on external factors such as driving conditions, maintenance, etc. The images of the vehicles displayed throughout the brochure and in all marketing material are creative visualizations and for illustrative and information purposes only. Tinted glass on the vehicle displayed in the brochure is due to lighting effects. The colour of the vehicle displayed in the brochure and in all marketing materials may differ from its actual appearance. Kindly visit your nearest authorised Mahindra dealership to check the actual appearance of the vehicle. For the pricing details, please contact your nearest authorised Mahindra dealership.

BE 6 SPORTEQ LAUNCH EDITION on the cover features optional R20 alloy wheels.

[§]Please refer to the vehicle specification table for details on variant-wise colour combinations and availability.